

# SHS UPDATE

Vol.23 No.1

Published by **S Helper Service Inc.**  
77 Cliffwood Ave Suite 7C Cliffwood, NJ 07721

© Winter 2011

## CHRISTMAS CAR NEWS

## NEW BUILDER?

SHS has sent the pattern for the Christmas car load to China. They have told us that we will have a painted sample before too long. We are sorry for the delay on this car but feel it will be very popular and worth the wait.

We would like to tell you about Issy (Isabel) A. Polar bear who will be atop the load on our 2010 Christmas car. For those of you who would like to know how and why Issy got there, here is the story. Many of you know the tale of Bruster the young reindeer-in-training who found himself stuck in a grain car (Christmas 2008) after feasting on Santa's supply of reindeer grain. Issy discovered Bruster and pulled him out of the grain car. The two became good friends afterwards. Issy has never liked the cold of the North Pole and she always loved to listen to the stories that Bruster told of a

place that the older reindeer visited, a place called Florida, where it is warm all the time. Issy dreamed of going to this amazing place. One day while watching a string of empty coal cars leaving Santa's workshop, Issy made a snap judgement to hop aboard and visit this place called Florida. Issy has discovered that it is a very long ride to Florida. Issy is snoozing while trying to catch something for lunch by fishing through a hole in the ice that has collected in the bottom of the hopper. Is that a shark fin sticking up through the hole in the ice?

**WAKE UP ISSY BEFORE YOU BECOME THE LUNCH!!!**

A few of these cars are still available so call to order as these are sure to be a hit. See page one of the order form.

SHS has some good news to report, we have 4 prospective builders interested in producing our line. While SDK still has 4 pending purchase orders to be completed, Don is beginning to ready an inventory of our tools, molds, and dies looking ahead to when we will move everything to the new builder. Don and Mike will discuss the details of manufacturing before too long with each of the prospective builders to see which is the best fit for SHS. Once we have chosen a builder then SDK/Kader must locate all of the SHS tooling, skid and move the skids. When all the tooling is moved, it must be tested to be sure the dies fit the new molding machines and the dies inspected for damage. We expect the move to take a year or slightly longer.

## DEALER SALES

## REEFERS RULE

Because of Kader's decision to stop producing trains for SHS, we have made decision to temporarily suspend hobby shop sales. SHS will resume dealer sales once the tooling has been moved. Items not available from your dealer can be ordered direct from SHS via our secure website [www.showcaseline.com](http://www.showcaseline.com) or by phone (732-441-0555)

Choose one or more schemes from our best selling cars. Brighten your pike with : **Otoe Foods (OFPX)** tan reefer with red & white logo and blue lettering; **Chicago Macaroni Co (CMRX)** light beige car with multi colored logos and lettering; **Marhoefer Foods (URTX)** of Monroe, Indiana gold/red reefer with black roof

and black/white lettering; **Fehr Brewing Co** of Louisville, Kentucky gray reefer with multi colored logo and black lettering; **DL&W** white car with black lettering and red band around bottom of car; **Eatmor Cranberries** gray with red, white & black herald, and "**Drink the Best**", **Prima Special** (Chicago/URTX) reefer yellow car with shadowed blue white and black logo. See order form for prices and stock numbers

# SHS SWITCHERS

Our SHS switch engines excel in reliability and pulling power. We know you will love these engines as much as we do. Currently on the shelf and ready to ship are these roadnames and configurations:

**SW-8 Switchers-** **Boston and Maine** in maroon and yellow, **CRI&P ('The Rock')** in light blue; **Burlington Northern** in bright green and black; **Chicago & North Western** in green and yellow.

**NW-2 Switchers,** are also available in these colorful liveries: **AT&SF**, featuring black & silver zebra stripes, **CB&Q Burlington/FWD** in chinese red and gray; **CB&Q 'Way of the Zephyrs'** in black and gray, or **Pennsylvania Railroad**, in Brunswick Green or

Tuscan red.

**SW-9 Switchers-** in stock as **Conrail Quality** in blue and white, **Florida East Coast** in scarlet and yellow with Southern color herald, and **Frisco** in red and white.

**SW-1 Switchers** are available in these roadnames- **CB&Q** black & gray; **CNJ** in green and imitation gold with "Liberty" herald; **Erie Lackawanna** in gray, maroon and yellow; and **Great Northern** in Omaha orange and Pullman green. This engine is not available with sound options.

The pricing on the engines is- AC/DC no sound- \$199.95; DCC no sound \$229.95 or DCC QSI Revolution- \$299.95.

# SQUARE HATCH HOPPERS

These are an interesting car that would be appropriate for layouts modeling the 1930's into the 70's

The low profile and cover with opening square hatches as well as opening bays makes it a standout piece of equipment that can be run singly or in a string.

The roadnames available are: **Baltimore & Ohio**, gray with black lettering and dome herald; **Canadian Southern Ry**, gray with black lettering; **Central Railroad of New Jersey**, black with white lettering and Liberty herald; **Chesapeake & Ohio**, black with white lettering; **Delaware & Hudson**, hopper red with white lettering; **Grand Trunk**, hopper red with white lettering; **Lehigh Valley**, gray with black lettering and diamond; **New York Central**, gray with black lettering and herald; **Nickel Plate**, black with white lettering; **Reading** gray with black lettering and yellow panel; and **unlettered** gray. Price is \$49.95 each.

## REBUILT NEWS SWEET STOCK CARS

We have rebuilt boxcars still available. Select from **Nickel Plate** in boxcar red w/white lettering; **Ann Arbor**, **MOW**, orange car with black lettering; or (we have received a few more) **Great Northern** cars in the Omaha Orange and Pullman green scheme that have been so popular.

When consolidating inventory, we found some **DT&I** cars (brown with white compass logo); older **Great Northern** cars in red, #01128 & #01129 as well as #00662 & #00663 green/orange schemes; a #01151 **Suzy Q** car, a 01011 **Canadian National** car, and a 00578 **CNW** car. Call for pricing on these one of a kind cars.

If you need some livestock moved to the marketplace, then SHS can help you. We have stock cars ready to ship to your pike. Choose: **Canadian Pacific**, bright red/gray car w/white CP Rail herald; ; **Norfolk & Western** stock car red with white N&W logo; or **Frisco (SL-SF)** stock car red with white logo. See the order form for stock numbers and prices.

Lastly, we have found some **ASX Armour** stock cars in stock car red with yellow placard as well as four #01138 **Great Northern 2003 Christmas** cars featuring Rudy the blinking red nosed reindeer. Call for pricing and availability if you are interested in these out of stock cars.

## HOPPERS ARE HERE

We have brought back some favorite open tops. Create a consist. **Composites** : **PRR**, **AT&SF (Santa Fe)**, **CB&Q (Burlington)**, **Lehigh Valley**, **Chesapeake & Ohio (C&O)**. **Rib Sides:** **Waddell** orange car with black & white logo; **Chesapeake & Ohio (C&O)**, **Baltimore & Ohio (B&O)**, and **Reading**. See our order form for stock numbers and pricing. Cars are available singly.

# DCC NEWS

# BOXCARS, BOXCARS

# BEFORE SENDING A REPAIR

Bill and Don love the QSI Revolution! sound. The ease of installation; quality of sound; the 2 additional light functions allowing utilization of all lights on SHS F units; the doppler effect; increased amperage; and the almost unlimited ability to change, upgrade or customize horn, prime mover, bell, whistle, crew chatter, talkback (the decoder can be programmed to verbally read out the current value of any CV), all downloadable by connecting a QSI programmer to your computer and to a programming track make this a winner. QSI is currently working on steam sounds and options which in the future will allow the same chip to be used for either diesel or steam. Modelers no longer have to be satisfied with built in sounds programmed at the factory. These additional options come at the same cost as competitors *and we can retrofit this system into your older SW-9 units.*

Put some local color on your pike with one or more of these cars.

DS Boxcars in **3M MINX**, boxcar red with bright red 3M log.; **Toronto Hamilton & Buffalo**, bright yellow car with black roof & lettering; **AT&SF** (ltd) with white & black cross; or **CB&Q**, boxcar red 'Everywhere West' scheme.

SS Boxcars in **Baltimore & Ohio**, boxcar red with dome herald; **Central RR of NJ** in the arch scheme; or **Maine Central** with white lettering & pinetree. See the order form for stock number and prices.

## 2011 SHOWS

SHS will attend these spring meets:

**Eastern Div. TCA Meet**  
York, PA  
April 14-16, 2011

**SHS Open House**  
Cliffwood, NJ  
June 3rd, 2011 (note: 1 day)

## SHS OPEN HOUSE

The SHS crew would like to invite all S-Gaugers to our 2011 Annual Open House. Please make plans to visit us Friday, June 4th to see our operation, have some fun, pick up a few bargains, make new S Gauge friends and fill your tummy. Mike will be manning the grill once again to cook the hotdogs & hamburgers, Don will on hand to give advice, Bill will be available to give technical help, and Robin will be running the Scratch n dent sale.

The festivities will run from 10 am until 5 pm on Friday, June 4th. We have decided to try this as a one day event this year. *Note:* We ask that you do not arrive earlier than 10 am as we will be setting up, also please park in the church lot next door and walk back to our warehouse. If you have a medical condition, let us know and we will arrange parking for you. SHS is located at 77 Cliffwood Ave in Cliffwood, NJ. We are about 1.5 miles off the Garden State Parkway exit 120.

Read these guidelines before you send an item back for repair:

1. Call us first. Most repairs are simply a case of dirty wheels or track!! We 'll help troubleshoot first.

2. If item is to be returned for repair, include a note, outlining the problem along with, name, address, phone number, and email address.

3. Do not wrap item in paper towels, bubblewrap or newspaper as parts/steps will break off. Use original giftbox and foam tray to return the item(s). Place it in an outer shipping carton at least 2" larger than the gift box. andfill the space on all sides around with packing material to cushion it. Steam engines need a carton 3" larger than the engine box. If you no longer have the giftbox/foam tray, SHS will send you one at a nominal cost. *Be sure to insure the item for replacement value.*

6. Ship the item complete. Do not remove the plastic shell if the repair is an engine.

7. Include a copy of your sales receipt if not bought direct within the past 90 days. We will notify you of repair charges and repairs required to get your model up and running again.

SHS can not repair items that have had electronic alterations done by individuals or companies other than SHS.